24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (S

Schedule E)	,			PAGE 1 OF 3 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
Senate Majority PAC				C C00484642
Check if 24-hour report X 48-hour report	New rep	ort Amends repo	ort filed on	M / D D / Y Y Y Y Y
Full Name of Payee Blueprint Interactive				of Public Distribution/Dissemination
Mailing Address 1155 Connecticut Ave NW			Amou	09 23 2014
Ste 601			Alliou	
City	State	Zip Code		77488.00
Washington	DC 20036-4306			action ID : VN7GB9VTGP4 of Disbursement or Obligation
Purpose of Expenditure Online Advertising		Category/ Type	M	M / D D / Y Y Y Y
Name of Federal Candidate		Support	Office Sough	t: House District:
Joni Ernst		X Oppose	Preside	ent X Senate State: IA
Calendar Year-To-Date Per Election for Office Sought	29	926924.00	Disbursemen 2014 O	t For:
Full Name of Payee			Date	of Public Distribution/Dissemination
Ralston Lapp Media				09 / 23 / 2014
Mailing Address 1054 31st St NW			Amou	nt
Ste 430				
City Washington	State DC	Zip Code 20007-6042		440.96 ction ID : VN7GB9VXP46
Purpose of Expenditure		Catagory	Date	of Disbursement or Obligation
Media Production Costs - Estimate		Category/ Type	IJ Ľ	
Name of Federal Candidate		Support	Office Sough	t: District:
Thomas Cotton		X Oppose	Preside	
Calendar Year-To-Date Per Election for Office Sought	7	3302637.76	Disbursemen 2014 O	t For: Primary General ther (specify) ▶
•				
(a) SUBTOTAL of Itemized Independent Expenditure	'es		· •	77928.96
(b) SUBTOTAL of Unitemized Independent Expend	itures		.	
(c) TOTAL Independent Expenditures			· •	7
Under penalty of perjury I certify that the independ with, or at the request or suggestion of, any candid party committee) any political party committee or its	ate or authorized			
Rebecca Lambe	[Electron	nically Filed] Date	e 09	25 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature				

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

Schedule E)	FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
Senate Majority PAC	C C00484642
Check if 24-hour report 48-hour report New report Amends report filed	d on Man / Dab / Yayayay
Full Name of Payee Waterfront Strategies	Date of Public Distribution/Dissemination
	09 23 2014
Mailing Address 3050 K St NW	Amount
Ste 100	
City State Zip Code	209804.00
Washington DC 20007-5108	Transaction ID : VN7GB9VTGF9 Date of Disbursement or Obligation
Purpose of Expenditure Media Buy Category/ Type	M = M / D = D / Y = Y = Y
Name of Federal Candidate Support Office	e Sought: House District:
Scott Brown Oppose	President X Senate State: NH
	ursement For: Primary X General
Per Election for Office Sought 1583364.02 2014	Other (specify)
Full Name of Payee	Date of Public Distribution/Dissemination
Waterfront Strategies	09 23 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 3050 K St NW	
Ste 100	Amount
City State Zip Code	48080.00
Washington DC 20007-5108	Transaction ID: VN7GB9VTGH5 Date of Disbursement or Obligation
Purpose of Expenditure Media Buy Category/ Type	M = M / D = D / Y = Y = Y
Name of Federal Candidate Support Office	ee Sought: House District:
Joni Ernst Oppose	President State: IA
	pursement For: Primary General
Per Election for Office Sought 2926924.00 201	Other (specify) ►
(a) SUBTOTAL of Itemized Independent Expenditures	257884.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not m with, or at the request or suggestion of, any candidate or authorized committee or agent of either party committee) any political party committee or its agent.	
Rebecca Lambe	= M / D = D / Y = Y = Y
Signature [Electronically Filed] Date	09 25 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

Schedule E)	PAGE 3 OF 3 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
Senate Majority PAC	C C00484642
Check if 24-hour report X 48-hour report New report Amends report filed	on M = M / D = D / Y = Y = Y
Full Name of Payee Waterfront Strategies	Date of Public Distribution/Dissemination M
Mailing Address 3050 K St NW	09 23 2014 Amount
Ste 100	
City State Zip Code Washington DC 20007-5108	332548.00 Transaction ID : VN7GB9VTGJ3
Purpose of Expenditure Media Buy Category/ Type	Date of Disbursement or Obligation
Name of Federal Candidate	
Thomas Cotton	Sought: House District: President Senate State: AR
Calendar Year-To-Date Per Election for Office Sought Disbut 2014	rsement For: Primary
Full Name of Payee	Date of Public Distribution/Dissemination
Mailing Address	M M / D D / Y Y Y Y
Maining / Nacioco	Amount
City State Zip Code	
Purpose of Expenditure Category/ Type	Date of Disbursement or Obligation
	Sought: House District:
Oppose	President Senate State:
Calendar Year-To-Date Per Election for Office Sought	rsement For: Primary General Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures	332548.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	668360.96
Under penalty of perjury I certify that the independent expenditures reported herein were not ma with, or at the request or suggestion of, any candidate or authorized committee or agent of either party committee) any political party committee or its agent.	
Rebecca Lambe [Electronically Filed] Date	
- 3	